

The marketplace for location analytic services for global operators is growing to \$5B by 2020, according to STL Partners.



**TeleCommunication Systems. Inc. (TCS)** a world leader in secure wireless communication technology, has partnered with Intersec, who is a leading vendor of real-time streaming analytics software. Together, they further the worldwide expansion of precise location based service (LBS) offerings.

The strategic partnership leverages both companies' core competencies including TCS' leading precise location technologies, as well as Intersec's ability to deliver both passive and analytics-based location services.



Together Intersec and TCS are able to provide high-value, complementary precise location solutions including:

- ◆ Wireless emergency alerts
- ◆ Location-based advertising
- ◆ Geomessaging
- ◆ Real-time geofencing
- ◆ Location analytics
- ◆ Mass-scale location monitoring
- ◆ Crowd analytics

The partnership will allow both companies to expand and pursue new market segments in location – ranging from public safety to commercial applications.